



# SOCIALLY USEFUL PRODUCTIVE ACTIVITY **SUPA**

*Business with a Heart:  
Creating Social Impact  
Through Management Skills*

## About SUPA

Established in 1991, XIME has always believed that true leadership begins with service, empathy, and a deep connection to society. Guided by this philosophy, the Socially Useful Productive Activity (SUPA) stands as one of XIME's most distinctive and impactful experiential learning components.

SUPA is a mandatory social internship that places every first-year PGDM student with an NGO, social enterprise, government mission, or corporate CSR initiative. Over several weeks, students step outside traditional classroom boundaries and immerse themselves in real issues from education and health to sustainability, rural development, and community empowerment. More than just an internship, SUPA is a transformative journey. It helps students apply management concepts in real social contexts, understand ground-level challenges, and contribute meaningfully to communities. This hands-on exposure nurtures empathy, responsibility, and problem-solving—the foundation of ethical and people-centric leadership that XIME has championed for over three decades.

“Mere imparting of knowledge is not of much value. The key lies in providing the right kind of skills and the right kind of values.”

— Prof. J. Philip,  
Founder & Chairman,  
XIME Bangalore

# What SUPA Stands For

SUPA is more than a field project, it's an immersion into the social fabric of Bangalore. Students collaborate with NGOs working in education, health, women empowerment, environmental conservation, and community development.

Through this one-month engagement, they contribute their management skills while gaining a deep understanding of how social enterprises function on the ground.

**Internship Period:**  
2nd January – 30th January 2026



## Why Partner with XIME

### What NGOs Gain

#### Data-Driven Insights:

Impact analysis and performance reporting for better decision-making.

#### Operational Excellence:

Process improvement, SOPs, and documentation support.

#### Marketing & Outreach:

Campaigns, donor communication, and stakeholder engagement.

#### Strategic Planning:

Project planning, budgeting, and proposal assistance.

#### Knowledge Creation:

Case studies and training manuals for institutional learning.

### What Students Learn

- Applying analytical thinking to real-world challenges.
- Understanding organizational systems and efficiency.
- Developing creative, collaborative communication skills.
- Learning strategic thinking and resource management.
- Turning academic learning into actionable insights.

# A Glimpse of Our Impact Partners



## Join Hands for SUPA 2026



We invite NGOs, social enterprises, and CSR teams in Bangalore to host student interns for the SUPA 2026 cycle.

The SUPA Committee is a student-led body guided by faculty coordinators. It oversees the entire SUPA internship process, acting as the link between students and partnering NGOs, CSR units, social enterprises, hospitals, and community organizations. The committee manages internship placements, supports partner engagement, and ensures smooth coordination throughout the SUPA cycle.

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